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We want to give young players the best possible start by providing the right equipment to allow future stars to shine.

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The logo for MKids GOLF. It features a stylized white 'M' with three vertical bars of increasing height. To the right of the 'M' is the word 'Kids' in a white, italicized sans-serif font, followed by 'GOLF' in a bold, blue, italicized sans-serif font. A registered trademark symbol (®) is located at the end of the word 'Kids'.

[mkidsgolf.com](http://mkidsgolf.com)



# Why choose MKids Golf?

The highest specification clubs in junior golf

We are passionate about junior golf. We want to give young players the best possible start by providing the right equipment to allow future stars to shine.

Years of research have resulted in a range of clubs designed with height and swing speed in mind, enabling the smallest starter to the more experienced golfer to play with confidence and reach their full potential.

- Two great ranges
- Six progressive sizes

PROGRESSIVE

LENGTH

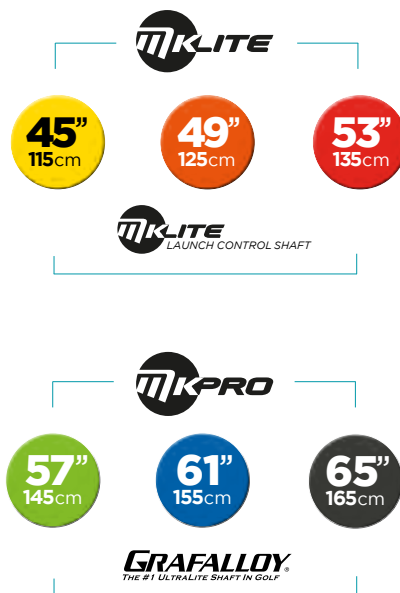
SHAFT FLEX

HEAD SIZE

HEAD WEIGHT

GRIP THICKNESS

LOFT



We didn't just revise,  
we re-examined, resized,  
and redesigned junior golf.



# Improved Specification

## 'Tour Quality' Grips

MK**LITE** grip length 8.75"  
MK**PRO** grip length 9.5"



38g  
.46

38g  
.46

40g  
.48

40g  
.48

43g  
.50

43g  
.50

Stealth matt black wood heads with a flash of colour features on MK**PRO**



MK**LITE** iron head now **10% lighter**

New 'MK' branding

Restyled cavity plate featuring 'MK Tri Design' connecting the range: wood sole, bag fabric, and putter grip

'Lite' and 'Pro' branding with colour coded butt

New 'MK' branding

## Putter Grips

Textured grip features 'MK Tri Design' for greater feel and refined hand positioning



8.75"

10"

Colour co-ordinated and sized

# Stand bag upgrades

Featuring '**SRS**' (*Strap Retention System*)

Straps are wider and more padded

Straps taped along full length for added strength

Larger storage pocket with full length zip

Strap anchor points reconfigured and independently adjustable for better balance and fit

Two tone coloured stand

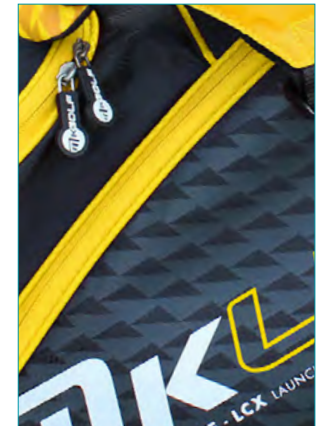
Upgraded zips with MK**GOLF** rubber pullers

Upgraded fabric with printed 'MK Tri Design'

Larger 'feet'

Larger base with integrated stand mechanism (MK**PRO**)

Unique '**SRS**' (*Strap Retention System*) for better balance and fit on smaller width shoulders



# Our USP's

## Length of Clubs

The range allows for 4" (10cm) growth spurts, which according to the WHO is average growth in 18 months, so most kids will get two seasons from a set of MKids clubs. The range therefore allows the retailer to cover ages 5 to 14 in six progressive sizes.

## ProLaunch™ Shafts by Grafalloy®

Designed to create a high launch angle and trajectory. As such they are the perfect shaft for kids allowing great flight and distance without too much flex and torque, therefore giving far greater consistency.

## Tour Style Grips

A unique Tour quality grip, created by MKids in a range of sizes that grow with the length of the clubs. Perfect to allow kids to develop a good golfing grip as they help to promote a light pressure grip while providing incredible stability.

## Clubhead Sizes and Weight

Seamlessly progress from MK**LITE** to MK**PRO**. MK**LITE** irons are 90% of the size of adult clubs, with a driver of 280cc, whilst MK**PRO** irons are 95% and the driver 360cc. Club weights progress from shortest to longest with increases of between 10 and 30 grammes.

## 'SRS' (Strap Retention System)

Young people have narrower, less broad shoulders and slipping bag straps is a real problem - we have added the 'SRS' System to clip the straps together and keep the bag in place and in perfect balance.



... its all about the **FIT**



# MKLITE

Considerable care has been taken to design the clubs with the younger player in mind. Progressive length, shaft flex, head size/weight, grip thickness, and loft, unite to make **MKLITE** the perfect choice in terms of playability, forgiveness, and ultimately confidence.



## Tour Style Grips

A unique Tour quality grip, created by MKids in a range of sizes that grow with the length of the clubs. Allows kids to develop a good golfing grip as they help to promote a light pressure grip while providing incredible stability.

## Launch Control shafts - LCX

Designed to create a high launch angle and trajectory. Perfect for younger kids, allowing great flight and distance and giving greater consistency.



## LCX - Launch Control Irons

Wide sole, large cavity back adding forgiveness on off-centre shots and manufactured from stainless steel.

53"  
135cm

Driver  
280cc, 18° loft



49"  
125cm

Fairway  
155cc, 25° loft



45"  
115cm

Hybrid  
120cc, 30° loft



# MKPRO

Lamkin® Grips, Grafalloy ProLaunch® shafts, progressively lofted woods and stainless steel 'SGX - Spin Groove System' irons blend together perfectly to create the ultimate and highest spec junior golf club on the market.



## Tour Style Grips

A unique Tour quality grip, created by MKids in a range of sizes that grow with the length of the clubs. Allows kids to develop a good golfing grip as they help to promote a light pressure grip while providing incredible stability.

## Grafalloy ProLaunch® Junior shafts

Exclusive to MKids by Grafalloy to create a high launch angle and trajectory. As such they are the perfect shaft for kids allowing great flight and distance without too much flex and torque, therefore giving far greater consistency.

**GRAFALLOY**  
THE #1 ULTRALITE SHAFT IN GOLF



## SGX - Spin Groove System Irons

Featuring a wide sole, large cavity back giving forgiveness on off- centre shots and manufactured from stainless steel.

**65"**  
165cm

Driver  
360cc, 14° loft

**61"**  
155cm

Fairway  
165cc, 21° loft

**57"**  
145cm

Hybrid  
120cc, 23° loft



# MK**PRO** XP Putter

New for 2018 is the MK**PRO** XP Putter. Showcasing a quality head, stainless steel shaft and square profile grip the overall feel and attention to detail has to be seen to be believed.

A perfectly smooth resin face ensures accuracy and feedback through the club.

Perfect for those looking for that 'extra something' in both their game and their golf bag.



The MK**PRO** XP Putter features a square profile, tacky feeling grip - aiding stability and feel throughout the stroke.



# Putters

Putting requires confidence and positivity. We are all unique, and with this in mind our putters are designed to compliment the players instinctive stroke. Beautifully designed and featuring steel shafts and a proprietary MK**LITE** and MK**PRO** grip, they offer accuracy and stability.



**0** SLA PUTTER  
Suits 'slight arc' putting stroke  
*Included in all box sets*  
*Available in all six sizes*



**1** SQ2 PUTTER•  
Suits 'square to square' putting stroke  
•Not available in 45" size



Putter Grips  
Colour co-ordinated and sized

# Tour Bag - New for 2019!

The MK**PRO** Tour Bag is designed with a 14 club top divider and 8 zipped pockets, perfect for the young golfer to carry all required for a round of golf. Lightweight and designed to fit the **MKGOLF 3 Wheel Push Trolley**, it's the natural fit for aspiring champions.

## Features:

- One size fits all
- One colour only
- 14 club divider
- 32" length, 2.0kg weight
- 8 pockets
- Insulated 'cool' pocket
- Soft pocket for valuables
- Base cutaway to fit trolley





# Stand Bags Featuring 'SRS' (Strap Retention System)

Brimming with style and amazing features to make carrying your clubs easier.

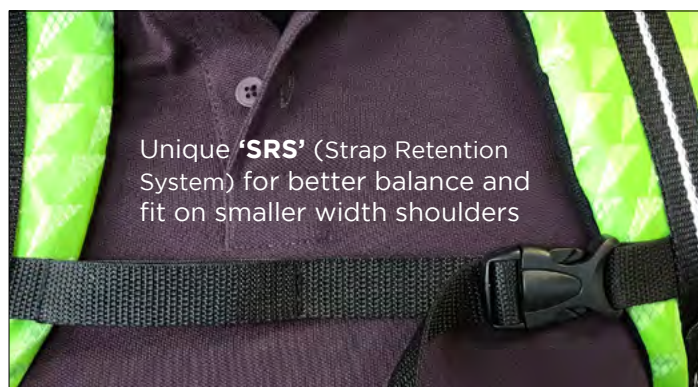
Constructed from the latest high denier fabric, to ensure durability, the stand bag focuses on design, function and form.

A dual carry strap spreads the weight evenly across both shoulders, helping to prevent muscle injury and fatigue.

Features include a, large clothing pocket, umbrella holder, self activating stand, accessory/glove clip, grab handle, ball pocket and a full length divider top.

6.75" base - MK**LITE**

8.5" base - MK**PRO**



# Boxed Sets

With such a wide choice of equipment starting new into golf can be a confusing process. Our boxed half sets offer everything the young aspiring golfer needs to start their journey.

Comprising a low profile fairway wood to get the game off to a flying start, a range of irons to master the course and a wedge and putter for those duties around the greens.

The stand bag is colour co-ordinated and packed with dazzling detail and a build quality second to none.

Our range of open stock clubs enables the golfer to expand their arsenal as skill levels increase.



Presentation colour box



Boxed Set includes:

**45"**  
115cm

**Players Height: 43"- 47"**

**4 Club Set Includes:**

Fairway Metal Wood, 7 Iron & 9 Iron, SLA Putter, Stand Bag

**49"**  
125cm

**Players Height: 47"- 51"**

**5 Club Set Includes:**

Fairway Metal Wood, 6 Iron & 8 Iron, Pitching Wedge, SLA Putter, Stand Bag

**53"**  
135cm

**Players Height: 51"- 55"**

**5 Club Set Includes:**

Fairway Metal Wood, 6 Iron & 8 Iron, Pitching Wedge, SLA Putter, Stand Bag

**57"**  
145cm

**Players Height: 55"- 59"**

**5 Club Set Includes:**

Fairway Metal Wood, 6 Iron & 8 Iron, Pitching Wedge, SLA Putter, Stand Bag

**61"**  
155cm

**Players Height: 59"- 63"**

**5 Club Set Includes:**

Fairway Metal Wood, 6 Iron & 8 Iron, Pitching Wedge, SLA Putter, Stand Bag

**65"**  
165cm

**Players Height: 63"- 67"**

**5 Club Set Includes:**

Fairway Metal Wood, 6 Iron & 8 Iron, Pitching Wedge, SLA Putter, Stand Bag



# 3 Wheel Push Trolley - New for 2019!

Navigate the course with ease using the **MKGOLF 3 Wheel Push Trolley**. The trolley has adjustable height to fit your equipment perfectly and has all the latest features and gadgets to make your round a clear winner!

- Fully adjustable to accommodate any size of golf bag
- Quick-fold System
- Foot Brake
- Lightweight

Compact when collapsed making transportation and storage easy.



The upper bag support can be positioned in a high or low position to accommodate all sizes of bag.



# Gloves - New for 2019!

The connection between the golfer and the club. Featuring the latest fabrics to ensure performance and perfect fit.

An elastane insert between the fingers and across the knuckle allows air-flow, adds flexibility, and offers maximum comfort round after round.



- **MKX** high tech fabric
- Elastane inserts ensure maximum comfort
- Velcro fastening



# Headcovers

Style and protection for your golf clubs. Employing high grade materials using the very latest in construction methods.

Available for Driver, Fairway and Hybrid





# Product Availability



Player Height	Colour	D	F	H	5	6	7	8	9	P	S	Putt SLA	Putt ARC	Putt SQ2	4-Club Box Set	5-Club Box Set
45" 115cm	Yellow	•	•	•			•		•	•	•	••	•	•	••	
49" 125cm	Orange	•	•	•		•	•	•	•	•	•	••	•	•		••
53" 135cm	Red	••	••	••	••	••	••	••	••	••	••	••	•	•		••



Player Height	Colour	D	F	H	5	6	7	8	9	P	S	Putt SLA	Putt ARC	Putt SQ2	5-Club Box Set
57" 145cm	Green	••	••	••	••	••	••	••	••	••	••	••	•	•	••
61" 155cm	Blue	•	•	•	•	•	•	•	•	•	•	••	•	•	••
65" 165cm	Graphite	•	•	•	•	•	•	•	•	•	•	••	•	•	••

Key:

- Right Hand Availability
- Left Hand Availability

# Wood Specification

	MKLITE			MKPRO		
	45" Yellow 5-7 years	49" Orange 6-8 years	53" Red 7-9 years	57" Green 9-11 years	61" Blue 10-12 years	65" Graphite 12-14 years
<b>Driver</b>						
Volume	280cc	280cc	280cc	360cc	360cc	360cc
Loft	18 deg	18 deg	18 deg	14 deg	14 deg	14 deg
Length	30"	33"	35.5"	38.5"	40.5"	42.5"
Grip	.460"	.460"	.480"	.480"	.500"	.500"
<b>Fairway</b>						
Volume	155cc	155cc	155cc	165cc	165cc	165cc
Loft	25 deg	25 deg	25 deg	21 deg	21 deg	21 deg
Length	29"	31.5"	34"	37"	39"	41"
Grip	.460"	.460"	.480"	.480"	.500"	.500"
<b>Hybrid</b>						
Volume	120cc	120cc	120cc	120cc	120cc	120cc
Loft	30 deg	30 deg	30 deg	23 deg	23 deg	23 deg
Length	27.5"	30"	32.5"	35"	37"	39"
Grip	.460"	.460"	.480"	.480"	.500"	.500"



# Iron Specification

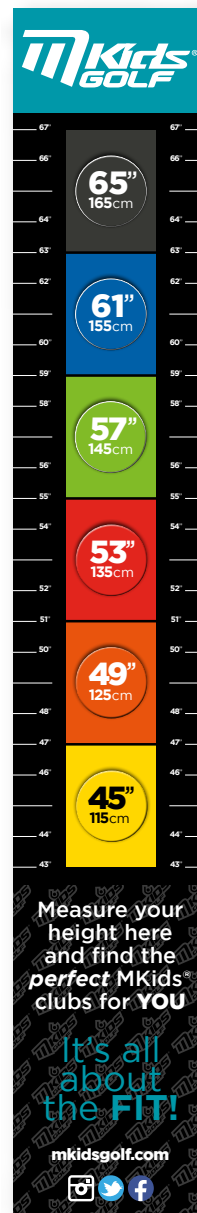
						
45" Yellow 5-7 years		49" Orange 6-8 years	53" Red 7-9 years	57" Green 9-11 years	61" Blue 10-12 years	65" Graphite 12-14 years
<b>5 iron</b>	x	x				
Loft	x	x	30 deg	28 deg	28 deg	28 deg
Length	x	x	31.5"	34"	36"	37.25"
Grip	x	x	.480"	.480"	.500"	.500"
<b>6 iron</b>						
Loft	x	33 deg	33 deg	31 deg	31 deg	31 deg
Length	x	29"	31"	33.5"	35.5"	36.75"
Grip	x	.460"	.480"	.480"	.500"	.500"
<b>7 iron</b>						
Loft	36 deg	36 deg	36 deg	34 deg	34 deg	34 deg
Length	26.5"	28.5"	30.5"	33"	35"	36.25"
Grip	.460"	.460"	.480"	.480"	.500"	.500"
<b>8 iron</b>	x					
Loft	x	40 deg	40 deg	38 deg	38 deg	38 deg
Length	x	28"	30"	32.5"	34.5"	35.75"
Grip	x	.460"	.480"	.480"	.500"	.500"
<b>9 iron</b>						
Loft	44 deg	44 deg	44 deg	42 deg	42 deg	42 deg
Length	26"	27.5"	29.5"	32"	34"	35.25"
Grip	.460"	.460"	.480"	.480"	.500"	.500"
<b>Pitch Wedge</b>						
Loft	48 deg	48 deg	48 deg	46 deg	46 deg	46 deg
Length	25.5"	27"	29"	31.5"	33.5"	35"
Grip	.460"	.460"	.480"	.480"	.500"	.500"
<b>Sand Wedge</b>						
Loft	56 deg	56 deg	56 deg	56 deg	56 deg	56 deg
Length	25.5"	27"	29"	31.5"	33.5"	35"
Grip	.460"	.460"	.480"	.480"	.500"	.500"
<b>Stand Bag</b>	26.5"	26.5"	28.5"	30.5"	33"	33"
<b>Tour Bag</b>	x"	x	x	✓	✓	✓

# Retail Solutions

Club holders, measuring charts and devices will make an impact in any retail environment.



*Measuring Stick &  
Measuring Height  
Wall Chart*



*Club Display for slatwall - smoke finish with height indicators*

## Using the Height Chart

Measure the distance from the ground to the top of the head. The person being measured must wear either golf shoes or trainers - this measurement will correspond to the correct size/colour of MKids clubs. Note that if the measurement falls between sizes then move up to the next colour.

