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## Pitchfix.

THE ORIGINAL GOLF ACCESSORY BRAND FOR YOUR BUSINESS.

Welcome to our new 24/25 range and welcome to Pitchfix Flex.

We've developed our best range yet, of customizable golf accessories, designed by golfers, for golfers to be used by businesses and venues to retail and gift, and promote their logo.

Our new Flex range provides more opportunity to create individual tools, ranges, and gifts unique to your business

Our new designs are different, with our best ever customization options... but many things remain the same.

- · great quality
- · awesome style
- · brilliant branding options

Pitchfix Flex; same same... but different.





Every Pitchfix tool is equipped with a tough alloy blade that's durable and strong to repair ballmarks with optimized efficiency with minimal damage to the green.

Our iconic tools are pioneers of the reliable switch blade action. A compact tool when closed, and the reassuringly firm blade release enables fast and clean repair.

Every Pitchfix tool contains a brand-able ball marker that can be interchanged with any tool in our range or any ball marker.

Easy to hold, grip and use, our robust, customizable body shells are strong and stylish.



Often our tools receive awards from leading authorities of the game, but the best endorsement of our status are the events. venues and businesses who trust us with their brands.

We design tools that look great and perform reliably every time. We've allied this with a network of world class distributors and stockists who share the same beliefs that function and form can combine to create the epitome of the perfect golf tool.







## **RETAIL**

Create a counter top display for your golf store that adds vital revenue from a brand that customers will instantly recognize.





### **RESORT**

Provide your patrons with the opportunity to buy a useful and stylish memento from their visit to your venue.





## **SOCIETY**

As a member's reward or an event gift - add your society logo to our tools to create a unique reminder of your society.





## **TRAVEL & HOSPITALITY**

Enhance your tour with a commemorative branded gift to create a special reminder of a memorable trip.





## CORPORATE

Align your company with a golf brand that won't let you down, on or off the course.





#### **SPONSORSHIP**

As an event sponsor, promote your brand, by designing a tool that literally puts your brand into the hands of your audience, every time they play golf.

## Tools for all of golf.















# **Range Overview**

THE ICON<sup>TM</sup> **COLLECTION** 

















THE WOODIE™ **COLLECTION** 











THE XLTM **COLLECTION** 



















THE ULTIMA™ **COLLECTION** 











THE HAT CLIP™ COLLECTION













THE CHIP™ COLLECTION













THE ORIGINAL™

# The Original™

## THE NEW STANDARD IN GOLF.

Our original switchblade repair tool, a design classic updated with improved strength and performance exclusive to Pitchfix tools.

Used by millions of golfers across the world, the iconic switchblade mechanism, often imitated but never beaten for quality, style and performance.

You can feel the difference in your hand! High-quality materials, robust craftmanship and an ergonomic fit in your hand when open or closed.

**5 VIBRANT** 

**COLORS** 











**UNIQUE** 

**DESIGN** 





## THE ORIGINAL™ BLACK

Compact design, high-quality materials and the iconic switchblade mechanism in a sleek matte black finish.

#### **Specifications**

- · Switchblade function, 5 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Dependable quality
- · Stylish, comfortable design



## THE ORIGINAL™ WHITE

Compact design, high-quality materials and the iconic switchblade mechanism in a unique new color, Pitchfix white is a new blank canvass for your logo.

#### **Specifications**

- · Switchblade function, 5 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Dependable quality
- · Stylish, comfortable design



### THE ORIGINAL™ GUN

Compact design, high-quality materials and the iconic switchblade mechanism in our most popular color, gun metal grey.

#### **Specifications**

- · Switchblade function, 5 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Dependable quality
- · Stylish, comfortable design



## THE ORIGINAL™ BLUE

Compact design, high-quality materials and the iconic switchblade mechanism in our house Pitchfix blue, a color selected to showcase blue logos.

#### **Specifications**

- · Switchblade function, 5 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Dependable quality
- · Stylish, comfortable design

## THE ORIGINAL™ RED

Compact design, high-quality materials and the iconic switchblade mechanism in the unmistakable and vivid Pitchfix red.

#### **Specifications**

- · Switchblade function, 5 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Dependable quality
- · Stylish, comfortable design



## The Icon™

OUR BEST EVER TOOL MADE JUST FOR YOU.

The unforgettable Icon of our range. Simplistic design, vibrant colors and amazing performance. Our Icon range comes in 8 stock colors featured on the front and reverse. and a customizable magnetic ball marker.

Create a collection with multiple colors or gift sets paired with extra ball markers and a hat clip.

## THE ICON™ WHITE

Stylish design, reliable materials and a solid build, the perfect tool for golfers and golf businesses. Pitchfix white is a new blank canvas for your logo.

#### **Specifications**

- · Switchblade function, 8 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Ergonomic compact design, in your hand, pocket or golf bag.

### THE ICON™ CARBON

Stylish design, reliable materials and a solid build, the perfect tool for golfers and golf businesses. Our brand new Carbon effect tool performs as well as it looks.

#### Specifications

- · Switchblade function, 8 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Switchblade function
- · Ergonomic compact design, in your hand, pocket or golf bag.







## THE ICON™ BLACK

Stylish design, reliable materials and a solid build, the perfect tool for golfers and golf businesses. Our sleek matte black finish is professional and practical on and off the course.

#### **Specifications**

- · Switchblade function, 8 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Ergonomic compact design, in your hand, pocket or golf bag.



### THE ICON™ GUN

Stylish design, reliable materials and a solid build, the perfect tool for golfers and golf businesses. Our most popular color, gun metal grey.

#### **Specifications**

- · Switchblade function, 8 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Ergonomic compact design, in your hand, pocket or golf bag.



## THE ICON™ BLUE

Stylish design, reliable materials and a solid build, the perfect tool for golfers and golf businesses. Our house Pitchfix blue is a color specially selected to showcase blue logos.

#### Specifications

- · Switchblade function, 8 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Ergonomic compact design, in your hand, pocket or golf bag.



## THE ICON™ IBIZA BLUE

Stylish design, reliable materials and a solid build, the perfect tool for golfers and golf businesses. Our new Pitchfix Ibiza blue is a vibrant new contemporary color for golfers who want to stand out.

#### **Specifications**

- · Switchblade function. 8 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Ergonomic compact design, in your hand, pocket or golf bag.



### THE ICON™ RED

Stylish design, reliable materials and a solid build, the perfect tool for golfers and golf businesses. Our unmistakable and vivid Pitchfix red is as eye-catching as it is practical.

#### **Specifications**

- · Switchblade function, 8 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Ergonomic compact design, in your hand, pocket or golf bag.



### THE ICON™ GREEN

Stylish design, reliable materials and a solid build, the perfect tool for golfers and golf businesses. Our only tool now made in our traditional green colorway.

#### Specifications

- · Switchblade function. 8 vivid colors
- · High-quality ABS handles
- · Removable logo ball marker
- · Ergonomic compact design, in your hand, pocket or golf bag.

## The Woodie<sup>™</sup>

## A TOOL IN TOUCH WITH NATURE.

The Woodie collection is decorated with wood-effect styling to create a range touched by nature. The unique wood-effect panels and soft touch finish create an elegant tool for a more refined taste.

The Woodie range is available in 50 or 100 pcs pre-packed assorted collections or the Woodie Maple is available as a single tool option.







**CUSTOM BRANDING AREA** 



**REMOVABLE MAGNETIC BALL MARKER** 



**REALISTIC SOFT TOUCH FINISH** 





## THE WOODIE™

#### MAPIF

The Woodie collection is inspired by the wonderful trees that line golf courses all over the world. The Pitchfix Maple Woodie is a reproduction of the rich tones of Maple timber.

#### **Specifications**

- · 5 unique wood effect finishes
- · Switchblade function
- · Removable logo ball marker
- · Soft touch finish, feels like an authentic wooden tool



### THE WOODIE™

### CHERRY

The Woodie collection is inspired by the wonderful trees that line golf courses all over the world. The Pitchfix Cherry is a reproduction containing a deep red hue often found in Cherry timber.

#### Specifications

- · 5 unique wood effect finishes
- · Switchblade function
- · Removable logo ball marker
- · Soft touch finish, feels like an authentic wooden tool



## THE WOODIE™

#### WAINUT

The Woodie collection is inspired by the wonderful trees that line golf courses all over the world. The Pitchfix Walnut is a reproduction of a traditional natural walnut wood.

#### **Specifications**

- · 5 unique wood effect finishes
- · Switchblade function
- · Removable logo ball marker
- · Soft touch finish, feels like an authentic wooden tool



### THE WOODIE™

#### BLACK ASH

The Woodie collection is inspired by the wonderful trees that line golf courses all over the world. The Pitchfix Black Ash is a contemporary, grained timber effect, creating a stylish dark reproduction.

#### **Specifications**

- 5 unique wood effect finishes
- · Switchblade function
- · Removable logo ball marker
- · Soft touch finish, feels like an authentic wooden tool



### THE WOODIE™

### LIGHT ASH

The Woodie collection is inspired by the wonderful trees that line golf courses all over the world. The Pitchfix Light Ash is a bright timber effect, creating a modern take on a classic design tool.

#### **Specifications**

- · 5 unique wood effect finishes
- · Switchblade function
- · Removable logo ball marker
- · Soft touch finish, feels like an authentic wooden tool

The Woodie range is available in 50 or 100 pcs pre-packed assorted collections or the Woodie Maple is available as a single tool option.



## The XL **Range**<sup>m</sup>

THE FULL METAL JACKET OF GOLF TOOLS.

Whether you choose a dome or a print finish, the XL is covered!

Choose from a range of stock colored fronts and customize with your own back with a color, texture or with your own printed artwork.

The XL is so good, it should be X-rated!



UNIQUE DESIGN



UP TO 2 CUSTOM BRANDING AREAS



REMOVABLE MAGNETIC **BALL MARKER** 



FULL COLOR CUSTOMIZATION

## The XL<sup>™</sup>

Our XL tool has received the Flex treatment with a new look and two fantastic decoration options.

5 great colors on the front and 2 awesome texture finishes, a brand-able ball marker and an even larger area on the reverse to feature your logo, artwork or a photo of a signature hole perhaps.

An exciting new upgrade to our XL range. The all new XL provides limitless branding opportunities on the back of the tool - as well as the brand-able ball marker. That's 2 fantastic branding areas, on one amazing tool!



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# Don't... 'be quiet at the back!"

Unlike any other golf tool in the market - the XL range provides unrivalled customization options to promote your logo, artwork or iconic photos.

## **SELECT YOUR CHOICE OF COLOR** OR CUSTOM PRINTED FRONT.



BLACK



GUN









IBIZA BLUE

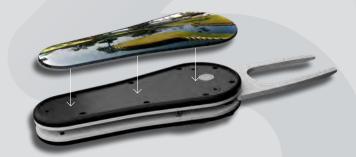


CARBON



WOOD

## **SELECT YOUR PREFERRED DIRECT** PRINT OR EPOXY DOME REVERSE.



**DESIGN YOUR BACK TO PROMOTE YOUR** LOGO, ARTWORK OR ICONIC PHOTO.





ARTWORK



PHOTO





# No limits. No compromise.

There are 5 standard designs for launch, that have been developed by our creative teams to provide customers with stylish new tools for retail ranges or themed giveaways.













These Ultima ranges are available in single design or assorted 50 pcs or 100 pcs packs.

In addition we have developed some limited edition national designs for each region, available in 50pcs or 100pcs packs

If you would like to develop your own unique design or would like to supply an individual national flag design, these can be ordered with our China production team, MOQ 500 pcs.



## The Flash™

## THE FLASH IS AN AMAZING NEW CUSTOM TOOL FROM PITCHFIX.

Our iconic new shape tool, combines our usual high-quality materials and switch-blade design, with a tool that can be customized on both sides for an amazing Flash impact. We've removed the ballmarker to provide the optimum space for featuring your logo, artwork or photo. Two full sides for double the impact.

Duplicate your logo or design on both sides, or choose to have a different design on each - perhaps mix with a venue logo and photo, event logo or sponsor!

Create your own artwork or work with our team to create a tool that is unique for your brand.

MOQ 250 pcs.







## The Hat Clip™

## THE SIMPLEST WAY TO CARRY YOUR BALL MARKER AND PROMOTE YOUR LOGO!

Clip on to your cap or hat to provide easy and convenient access to a ball marker on the course. Our clip simply attaches onto your headwear and features a customizable magnetic ball marker to mark your ball on the green. Available as a single item, as a gift collection when paired with relevant tools. Ideal for combining with other golf accessories in event goody bags too!



**THE HAT CLIP™** BLACK



THE HAT CLIP™ WHITE



THE HAT CLIP™ GUN



THE HAT CLIP™ BLUE



THE HAT CLIP™ RFD



THE HAT CLIP™ WOOD



IBIZA BLUE

## The Alignment Chip 1.5™

## AN ALIGNMENT TOOL AND BALLMARKER FIT FOR YOUR LOGO.

The Alignment Chip 1.5 is our new customizable alignment aid and ballmarker. A stylish compact design to keep in your pocket, the chip can be used to mark your ball position and the guides on the reverse can be used to help identify your optimum putting line.

Available as a single tool, as a gift collection when paired with relevant tools and hat clips or as a retail collection. Ideal for combining with other golf accessories in event goody bags too!



THE CHIP™ BLACK



THE CHIP™ WHITE



THE CHIP™ GUN



THE CHIP™ BLUE

You can create your own unique alignment chip by customizing the back-side with your own artwork or by adding your logo. MOQ 250 pcs.



THE CHIP™ **CUSTOM DESIGN** 



THE CHIP™



THE CHIP™ CARBON



WOOD

# Pitchfix. For all of golf.

WHETHER YOU'RE A GOLF SHOP. GOLF VENUE, GOLF RESORT. **EVENT HOST OR SPONSOR -WE'VE GOT YOU COVERED** 

Our collection of golf tools have been designed to:

- · help retailers create amazing retail ranges,
- · provide venues with unique branded mementoes and gifts for patrons
- · equip sponsors and businesses involved in golf with desirable and reliable branded marketing assets.

We have a range of options for every need and every budget. Whatever your requirements, Pitchfix has the perfect tool for you!

The Flash offers the ability to create your own unique golf tool. Utilize the front and back panels to create a 100% unique tool that promotes your brand on and off the course.







Our XL offers a similarly flexible branding area on the back as well as the customizable ball marker to create a tool perfect for brands and promoting iconic course images.





8 vibrant color options.

The Woodie and Icon range offers an array of options to promote your brand or logo on a brilliant golf tool available in a range of colors and finishes to suit your own taste.





8 amazing color options + 5 wood effects.

Or, if you just want a reliable, stylish golf tool, in a popular color with your own customized ballmaker... then the Original is tailor-made for you.





## The Aquabrush<sup>™</sup>

CLEAN CLUBS MEAN GREATER GOLF SHOTS!

A must-have bag accessory for any golfer. Features a brand-able cap, a shape that feels comfortable in your hand, an integrated water spray and replaceable brush-heads for the optimal cleaning result every time and extending the life of your tool.





















THE AQUABRUSH™

GUN

This unique product keeps your golf clubs clean and conveniently attaches to your golf bag whilst offering the opportunity to add your logo or artwork on the cap.

#### **Specifications**

- · 4 color options
- · Integrated water spray
- · Brand-able cap
- · Convenient bag attachment

THE AQUABRUSH™ BLUE



THE AQUABRUSH™ GREEN



Press the head to spray water to dampen the club before brushing clean.



Unscrew the brush-head to fill Aquabrush with water before use.



A hand-held club brush, with two brushes to clean club-head grooves.



Designed to hang on your bag and allow easy access during your round.



## The Displays<sup>™</sup>

## THE WOW FACTOR TO YOUR GOLF EVENT GIFTS.

When you partner with Pitchfix we will provide your shop with a free POS display unit custom made for our products. The compact wooden frames are an attractive feature for any counter top to create sales and the custom inserts are designed to present stock of each tool and make it easy for customers to self serve.

Speak to our team about how we can supply your shop with the best way to present our products and help your sales activity.





## **BIRDIE 2.0 DISPLAY™**

FITS ALL TOOLS. EXTRA TOOL, HAT CLIP OR ALIGNMENT MARKER INSERTS ARE AVAILABLE.



PAR 2.0 DISPLAY™ FITS ALL TOOLS.



**HAT CLIP DISPLAY™** 



**AQUABRUSH DISPLAY™** 

## Golf Gifting.

We understand that sometimes our tools are used by event hosts, retailers and businesses as gifts that require packaging.

We've developed a brilliant new packaging solution for our range. A magnetic lidded box that combines a protective cardboard case, with a display window that showcases our customers tools beautifully. Equally versatile for retail displays or event gifts, if you want to make a big impression, present your new Pitchfix tool with our golf gift packaging.







