













# A NEW LOOK FOR A NEW ERA

Our product development team have been working hard during lockdown to develop our ranges and evolve our products.

As such we have decided to give our logo a facelift. We've updated our logotype to a contemporary, unique style that is unmistakably Pitchfix and we've added our new roundel device too!

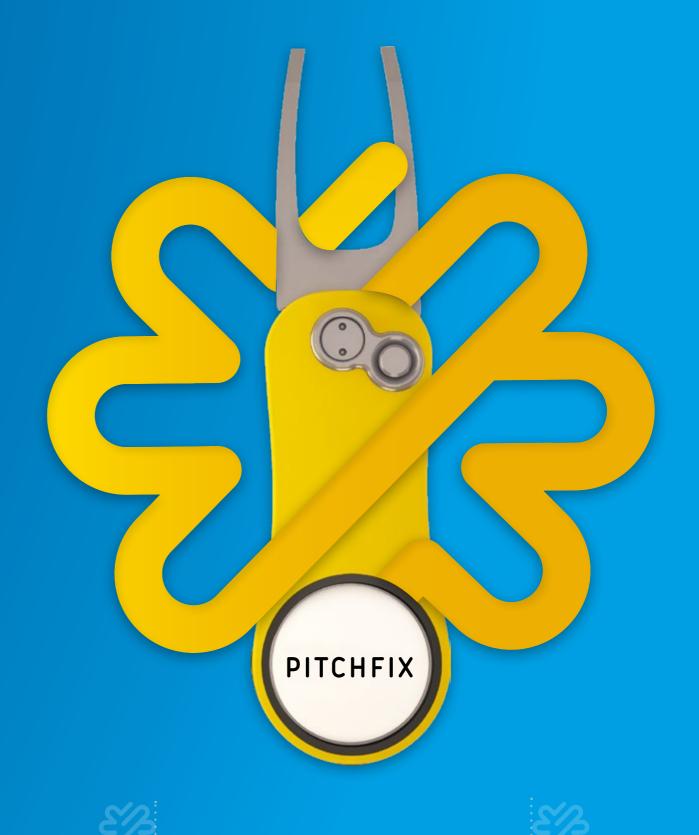
The roundel is used as an additional icon to help identify our proprietary product designs and our innovations. In spite of our best efforts our designs are often under threat from imitation brands seeking to benefit from our research and development, but producing inferior products, using poor quality materials and often unreliable mechanisms.

This is our first catalogue using the new identity, which will now be more evident across all our media, promotional materials and packaging. When you see our logo and icons you can be assured that you're buying from a company, and using a product that epitomises the high standards that we expect on and off the course.

Pitchfix.

Good for Greens &

Good for Golf!





### REPAIRTEC

"RepairTec™ is the result of extensive research and testing conducted by Pitchfix to produce the most effective way to repair a pitchmark. Patented by Pitchfix, this is the best way to repair greens during play."

Featured in our pioneering Fusion 2.5, Tour Edition 2.5 tools and the long-handled professional repair tool, the Greenkeeper Pro, RepairTec makes repairing pitchmarks quick, easy and reduces the risk of damaging roots and the soil beneath the surface.

If you're looking for the most effective way to repair and protect your greens, as well as interesting new products that can drive sales in your club shop, then take a closer look at our range of products featuring RepairTec.



# IN THE SHOP

A range of accessories for club shops, tournaments and corporate golf events, branded with your logo.

### FUSION 2.5



The best tool we have ever developed with Golf Digest award winning technology.

Combining the characteristics of our successful Hybrid 2.0 with the award winning, patented RepairTec™ pin technology to produce the best divot repair tool Pitchfix has ever developed.

- Sleek design
- Switch-blade quick release mechanism
- Rubberised soft touch grips available in 14 different colors
- · Magnetic ball marker to feature your brand or logo

Push the RepairTec™ prongs into the centre of the ballmark and pull back up vertically. The unique shaped prongs will automatically stretch the impacted soil and root structure back into its original state. It's a fool proof way to repair ballmarks and protect greens.

REPAIRTEC™ ELIMINATES
'USER-ERROR' AND REPAIRS
PITCHMARKS WITHOUT
DAMAGING THE ROOTS OR
THE GREEN'S SURFACE.



#### Features



Insert into the centre of the compacted turf, to repair without damaging roots.



Choose a color to match your logo and create a stunning range.



Every tool features a removable, magnetic ballmarker too.





14 color options



INTEGRATED PENCIL SHARPENER.

€7.96



# REPAIRTEC™ PRONGS ARE WEATHER RESISTANT AND EASY TO WIPE CLEAN.

### **TOUR EDITION 2.5**



# Dang near as strong as a firemans pike!

A multi-year award winning tool from the Reader's Digest Editors Pick.

The first non-switchblade repair tool incorporating our award winning RepairTec™ pins. The combination of treated steel and durable soft touch ABS grip provides another great looking, ergonomic, Pitchfix product.

With over 36 color combinations and the option to feature your brand or logo on the prominent magnetic ball marker, this tool does everything. Easy to use to protect your course and hugely impressive for customers to boost sales in your club shop.

#### Features



Strong, single moulded design featuring Repairtec, one-push engineering.



Designed for comfort with color-coded thumb grip.



Removable branded ballmarker.

#### 6 base color options





**36 DIFFERENT COLOR COMBINATIONS.** 





### HYBRID 2.0



Over 5 million tools sold. Chosen by golfers around the world.

A modern design manufactured using a twin aluminium sheet core and rubberized grips providing extra strength and a great feel. Add a personalized removable ball marker to promote your company or event logo and the integrated pencil sharpener completes a perfect tool as a corporate golf day gift or retail range.

This is our best ever selling tool, and combines award wining style with dependable engineering to create one of the world's most iconic golf accessories.

#### Features



Extra strong, featuring a reinforced aluminium body and steel blade.



Compact, attractive design.

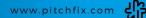


Familiar orthodox repair technique.

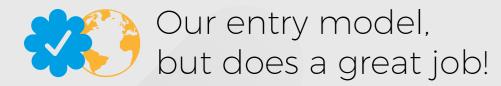
#### 17 color options







### ORIGINAL 2.0



A high quality-tool that shares the same design features and materials as our other tools, but at an entry-level price point. Our Original 2.0 uses our iconic switchblade mechanism to release the steel blade from the soft touch ABS casing. Available in our 6 most popular colors, with the ever-present branded ballmarker, we've sold over 5 MILLION tools globally, and the Original 2.0 epitomises the Pitchfix design philosophy and build quality that golfers love. THE ICONIC SWITCHBLADE RELEASE USED IN THE ORIGINAL 2.0 IS NOW FEATURED IN MANY OF OUR TOOLS.







Extra strong, featuring a reinforced aluminium body and steel blade.



Compact, attractive design.



Familiar orthodox repair technique.



**PITCHFIX** 

**EX3** 



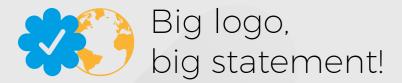








### **XL** 3.0



Great for commemorative gifts in your club shop or as a unique award at a golf event - the XL 3.0 does it all! Two great print areas, in a single tool!

The casing is available in 6 vibrant colors and many venues use the large imprint area on the reverse to

feature a photograph of a signature hole or iconic image from their club, as well as a logo on the magnetic ballmarker, to create a functional tool that works amazingly well, and looks even better.



6 color options







TWO GREAT PRINT AREAS, IN A SINGLE TOOL!





### **TOUR EDITION**



The first non-switchblade metalwork product by Pitchfix! The combination of durable steel and ABS rubberized grips produces a great looking, ergonomic, Pitchfix product.

The unique design allows up to 36 different color combinations, ensuring the best possible match

with your custom logo. Features a magnetic ballmaker to be customized with your own logo too. For anyone who loves simple, understated design that works, the Tour Edition is for you. It will never let anyone down.

#### Features



Simple to use to repair ball marks effectively.



Iconic design with great branding on a removable ballmarker.



Use as a convenient club rest to keep grips dry when putting.

#### 6 base color options





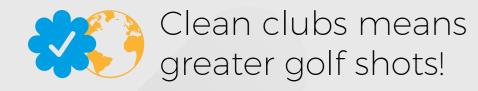
**36 DIFFERENT COLOR COMBINATIONS.** 



©RICES FROLLY

€5.70

## AQUABRUSH



A must-have bag accessory for any golfer. Features a brand-able cap, a shape that feels comfortable in your hand, an integrated water spray and replaceable brush-heads for the optimal cleaning result every time and extending the life of your tool.

By pressing the pump in the top of the tool, the water spray will dampen the club-head loosening any dirt in the club grooves for easier cleaning.

The brush is attached to your bag with a convenient suction cup and cord ensuring the Pitchfix AquaBrush is always within reach. Brand the cap with your own logo or artwork, AquaBrush is available in four colors.

#### Features



Press the head to spray water to dampen the club before brushing clean.



Unscrew the brush-head to fill Aquabrush with water before use.



A hand-held club brush, with two brushes to clean club-head grooves.



Designed to hang on your bag and allow easy access during your round.

#### **CUSTOMISABLE CAP.**



4 vibrant color options







### **MULTIMARKER** CHIP



Mark your ball position, align your putts and determine the order of play, with our pocket size Multimarker tool. The design features numbers 1-4 to help allocate the order of play on the 1st tee and the reverse feature guidelines to find your perfect putting line. The removable, magnetic ball marker coin can be branded with your logo or brand.

Available in 8 colors, this unique accessory is a great way to literally put your logo into the hand of golfers, on a useful tool where it can be seen over and over again.

#### Features



Line up putts.



Decide order or play.



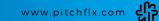
Mark ball positions.

#### 8 color options









### **HATCLIP**



The Pitchfix Hatclip matches perfectly with our repair tools. Manufactured from thin, titanium coated (anti-scratch & anti-rust) stainless steel and therefore extremely light weight and durable.

The topside is made from Rubberized ABS plastic with a soft feel. Available in 13 different colors, so it can match your logo, which will be displayed beautifully on the removable ball marker.



REMOVABLE
MAGNETIC BRANDED
BALL MARKER.

13 color options

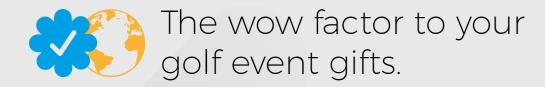




# GIFT TINS & POS

A range of highly desirable gift packaging options for our award winning range of golf accessories and tools. Ideal for golf retail or events.

### **GIFT - ROUND TIN**



Our round presentation packaging options are produced from high quality steel alloy and are designed to fit any of our switchblade tools.

You can choose between either a hat clip and spare ball marker, or two spare ball markers to completely repair tools and the 50mm diameter domed area on the lid ensures your logo or brand stands out from the crowd! If you want a gift to impress from the outside and inside, our Round Tin wont disappoint.

LOGO BRANDING ON TOOL.

#### Features



Choose your own tools and configure with unique colors and logos.



Create a memorable, high quality golf gift set.



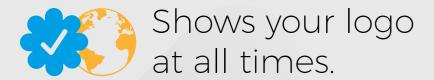
Personalise your tin or ballmarker with the recipients name.





PACKAGING.

### **GIFT - TIN WINDOW**



We stock a range of sizes, all with individual moulded linings to enable customers to choose any combination of contents to create a presentation gift unique to their event and suited to their budget.

Whether alone or accompanied with multiple items, a tool from Pitchfix is the perfect way to reward a VIP,

Guest or Member with a golf accessory that they will find useful and attractive. Our gift tins provide the ideal packaging to elevate the presentation of a branded golf accessory from a generous act of goodwill to a memorable and valued gift presentation

goodwill to a memorable and valued gift presentation.

CLEAR WINDOW TO SHOWCASE CONTENTS.

Tin window for Hatclip.

LOGO BRANDING ON LID.

Options



Tin window for MultiMarker Chip.



Tin window for Hybrid 2.0 and MultiMarker Chip.



Tin window for XL 3.0 and MultiMarker Chip.



Tin window for Original 2.0 and MultiMarker Chip.



Tin window for Fusion 2.5 and MultiMarker Chip.



Tin window for Tour Edition and MultiMarker Chip.



INDIVIDUAL MOULDED

LININGS.

Tin window for Tour Edition 2.5 and MultiMarker Chip.



Round tin with 2 extra Ball Markers.

Tin Window for Hybrid 2.0, Fusion 2.5,

Original 2.0 and XL 3.0.





### GOOD FOR GREENS



Some clever ways of re-using gift packaging.

Our gift tins are made using aluminium tin which looks amazing when promoting your logo and provides recipients with a high quality experience. The material used also enables the tins to be recycled after use as so many recipients find a second use for them, extending their life and reducing the impact on our planet's waste systems.

Here's just a few ways that our tins can be used, again and again.













### **DISPLAYS**



When you partner with Pitchfix we will provide your shop with a free POS display unit custom made for our products. The compact wooden frames are an attractive feature for any counter top to attract sales, and the custom inserts are designed to present stock of each tool and make it easy for customers to self serve.

Speak to our team about how we can supply your shop with the best way to present our products and help your sales activity.



**Hatclip Display** 



#### Options



Birdie 2.0 (Fits all Tools).



Birdie 2.0 display with added 16 tools module



Par 2.0 (Fits all Tools).



MultiMarker Chip Display
(can replace hatclip module in Birdie 2.0 display).